

INTRODUCTION

BASS BOOST IS A BRAND DEVELOPMENT AGENCY WITH A DECADE OF EXPERIENCE IN TREND, CULTURE, AND STYLE





BASS

TRANSFORMING CREATIVE FOR THE META-DIGITAL WE SPECIALIZE IN: A = ART DIRECTIONB = BRAND STRATEGYC = CAMPAIGN, COLLABORATION, CONCEPTD = DESIGN**E = EVERYTHING BUT PRODUCING THOSE BIG ASS** EXPERIENTIAL BUILDS, THAT'S NOT US.

ETHOS



(&) PROVIDING MULTI-MEDIA-META-DISCIPLINARY **SOLUTIONS TO AN EVER EVOLVING BRAND-VERSE**

IDEATION - IRL/URL - EXECUTION

OVERVIEW

Yeah, you read that right.





BASS

WE Think-Thank-Design-Studio

WHAT

Transform brands for modern consumer. Pivot, Redefine, Translate.

WITH

Insight-Backed Creative-Decision-Making

WWW

CAPABILITIES

<u>CAPABILITIES</u> (for example)

BRAND Ethos, Narrative, Audience

CREATIVE Art Direction, Design Toolkits, Image

CAMPAIGN Creative Direction, Copy, Advertising

PRODUCT Communications, Context, Collaboration

ETC.

THANK-YOU

PAST CLIENTELE

ADIDAS BODEGA CIROC **FENDI** GIVENCHY HIGHSNOBIETY JORDAN NIKE NOTRE PUMA SAUCONY SPOTIFY UNDFTD



BASS BOOST BRAND STUDIO WWW.BASS-BOOST.COM



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